

# ABOUT CSLAP COMMUNITY AID 

## Mission

CSLAP expands educational opportunities by increasing college enrollment and completion rates, empowering young adults to become mentors \& role models in their community, and transforming tales of struggle into stories of resilience that demonstrate the cultural richness of our community.

CSLAP Community Aid transforms direct financial relief into a community-building tool to uplift Hidalgo County students going to and through college.

## History

CSLAP Community Aid, formerly known as Emergency Aid, was established in response to the COVID-19 pandemic.

CSLAP Community Aid fundraised over $\$ 12,000$ to help Hidalgo County students with technology \& Wi-Fi, rent/housing, food, and other emergency expenses.

In the process, Community Aid enhanced CSLAP's mission by granting young adults a platform to give back to their community through near-peer mentorship.

March 2020
October 2020

| Fundraising |
| :---: |
| and |
| Technology |
| Drive initiative |
| is on-going |

Future Outlook
April 2021

Community Aid will evolve to help achieve
CSLAP's mission

## DISBURSEMENTS



## FOOD

When Hidalgo County families and college students did not qualify for CARES Act and other stimulus funding, we ensured no one went hungry.

8 disbursements of $\$ 1,330.00$


## TECHNOLOGY AND WI-FI

When Hidalgo County families and college students lacked access to a laptop or WI-FI to complete their professional and educational duties, we delivered.

31 disbursements of \$3,386.11 8 in-kind laptop donations (\$875.88)


## RENT OR HOUSING

When Hidalgo County families and college students risked eviction and unsafe living conditions due to the COVID-19 pandemic, we provided security.

34 disbursements of $\$ \mathbf{5 , 9 0 0 . 0 0}$


When Hidalgo County families and college students needed to renew their DACA applications and pay for forced transportation to/from college, we helped when no other program could.

4 disbursements of $\$ 720.00$

## DONOR DATA

## Donor Testimony

CSLAP prepares students to apply for college and supports them throughout college. They help students directly and effectively, and Community Aid is modeled after this approach.

I donated to Community Aid because I know CSLAP has the expertise and programmatic skills to address the pressing needs of students attending high school and college. I knew CSLAP would use every dollar effectively.


Donation Sources


## DISBURSEMENT AlD DATA

# Community Aid made 77 disbursements amounting to over \$11,000 dollars to a variety of causes 

Other
Food 5.2\%
10.4\%

Wi-Fi Technology
40.3\%

Housing or Rent
44.2\%

Most of our aid was disbursed to college students from Hidalgo County as well as local high school students and residents

High School Students 3.9\%

Hidalgo County Residents 26\%

College Students 70.1\%

## DISBURSEMENT AID

## BY SCHOOL

## 15

Texas A\&M University


South Texas College

## 1

Texas A\&M University Corpus Christi

## 1

Vanguard Rembrandt Secondary


University of Texas - University of Texas Rio Grande Valley

Austin

Dartmouth
College


Rice University

## 1

Weslaco High School


Baylor University

## 1

Michigan State University


Hidalgo County Residents (No School)

# COMMUNITY AID AREAS OF NEED 

## Our Community Aid Program addressed four main areas: technology and WI-FI, housing and rent, food scarcity, and other emergency expenses.

## 27.6\%

Technology and Wi-fi- Helped applicants access technology and internet throughout the pandemic when bridging the digital divide was paramount.

## $48.1 \%$

Housing and Rent- Helped applicants cover their rent and mortgage expenses to keep a roof over their heads.

$$
10.9 \%
$$

Food Assistance- Helped applicants cover emergency food expenses when they struggled with hunger and scarcity.

## 7.5\%

In-Kind Donations - Helped students beginning summer 2021 without technology by donating 8 laptops through CSLAP's Technology Drive.

$$
5.9 \%
$$

Other- Helped applicants with travel expenses to college, aid to complete applications for the Deferred Action for Childhood Arrivals (DACA) program, and funds to cover a test expense.

## TECHNOLOGY DRIVE

# Our Technology Drive solicited monetary and in-kind donations to support students in colonia neighborhoods without laptops. 



# COMMUNITY AID BUDGET SUMMARY APRIL 1, 2020 - MAY 31, 2021 

## Donations

GSLAP Website<br>Fundly Fundraiser Website Budweiser Legacy Award<br>Facebook Giving Tuesday<br>Nintendo Switch Lite Raffle<br>Cash Donations<br>Processing Fees<br>Total Direct Donations<br>Technology Drive Campaign<br>Processing Fees

## Total

## Disbursements

Technology and Wi-Fi Laptops for Technology Drive Rent or Housing Food Assistance
DACA Application
College Supplies
Transportation Expenses
Total Disbursements
\$6,767.14
\$2,638.00
$\$ 500.00$
$\$ 600.00$
$\$ 335.00$
$\$ 600.00$
\$(479.31)
\$10,960.83
\$1,310.00
\$(58.84)
\$12,211.99

## COMMUNITY IMPACT

## Who We Helped and Why It Matters

CSLAP's Community Aid Program filled in the gaps left by local, state, and federal programs that otherwise left our applicants ineligible to apply for relief.

The COVID-19 pandemic underscored the necessity to create programs that can deliver targeted financial relief quickly.

On the right, a small sample of the people we impacted.

- A PSJA ISD teacher who needed a laptop immediately to begin the academic year.
- A college student facing homelessness during campus shutdowns.
- A migrant student deemed ineligible by other college and state programs struggling to purchase food. An unemployed father needing an internet plan for his daughters to attend high school and college.


## CSLAP Student Testimony

"My plan for this summer was to obtain an internship in order to gain experience and save money in order to pay for the summer months of my housing in addition to saving money for the school year. This pandemic came out of nowhere and plans for internships where scrapped by many companies. While out of shear preparedness I had saved enough to pay for two months. I was in dire need of finding how to pay for the last month. I noticed that CSLAP was giving emergency aid for students affected by the pandemic. I was given the aid and immediately had a weight off my shoulders. Which in turned allowed me to focus on my summer studies."

## ORGANIZATION IMPACT

## Nonprofit Growth Through Community Aid

Expanded mentor network Our college applicants often expressed a strong desire to mentor our students. Expanded partner network Our outreach efforts resulted in newfound relationships with programs like St. Edward's University CAMP.
Expanded programming Our work sparked innovative partnerships that enabled applicants to intern at partner businesses.

These three indirect outcomes of our Community Aid Program have expanded our nonprofit operations.

As a direct result of our efforts to uplift our community,
CSLAP grew to impact more high school and college students, furthering our mission of increasing college enrollment and graduation rates throughout Hidalgo County.

CSLAP Mentor Highlight CALISTA


LOPEZ UPENN '22
"Last year, my mom was diagnosed with stage
4 colon cancer and I returned home from Penn
to care for her through her treatment...but everything changed when COVID-19 hit the

RGV. My family was in need of financial
assistance, and I needed an income source
that wouldn't put my immuno-compromised mom at risk for infection. After applying and receiving aid from the CSLAP COVID-19
Emergency Relief Fund, Thomas reconnected with me and worked with me to find a safe source of income for the summer. Thomas introduced me to his Princeton network, which led to my connecting with Manolo's Best, a company looking for someone with my

## INSIGHTS

Community Aid filled in the gaps of existing local, college, state, and federal programs disbursing emergency financial relief. Our students and families often did not qualify for CARES Act funding or related programs because of immigration or dependent status.

Community Aid was more than disbursements. It built community among Hidalgo County natives and enhanced CSLAP's core mission of engaging young people to give back to their community.

Community Aid expanded CSLAP's operations by providing applicants a platform to volunteer, opening internship opportunities for applicants, and sharing college access resources with applicants.

Community Aid provided a sustainable model of aid distribution that balances need and accessibility. Over $50 \%$ of applicants submitted a FAFSA or TASFA student aid report to demonstrate financial need along with a bill.

## Thomas Ray Garcia

Thomas graduated from PSJA North High School in May 2012 and majored in English at Princeton University. He is the founder and Executive Director of CSLAP.

Thomas is a writer, scholar, educator, and entrepreneur. He is currently an English PhD candidate at UCLA.


## Leonel Tijerina

Leonel Tijerina graduated from PSJA North High School in May 2012 and obtained a B.S. in Accounting from the University of Texas Rio Grande Valley in December 2016. He is the Treasurer of CSLAP.

Leonel lead Emergency Aid, later reframed as Community Aid, throughout the COVID-19 pandemic.

## Oscar Gonzalez

Oscar graduated from PSJA North High School in May 2016 and obtained a B.S. in chemistry from Texas A\&M University in May 2020. He is currently pursuing a Ph.D. in chemistry at the University of California, Berkeley.

Oscar's mentors have had a huge impact on him so he has paid it forward by mentoring other students and giving back to the RGV.


Thank you to the CSLAP Community Aid Committee for fundraising and reviewing applications for the Community Aid Program.

Thank you to our donors who made this targeted financial relief program
possible.

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